



CAPABILITY STATEMENT

KAI'S RUN LLC

Web, Accessibility & Media Services for Public Agencies

Travis Abadie, Managing Member

(850) 218-5855

contracts@kaisrun.xyz

Destin, FL 32541

COMPANY DATA

LEGAL NAME

Kai's Run LLC

ENTITY

Florida LLC, formed 07/08/2026
Sunbiz L26000363634

UEI

YBARN3NJX9W8

CAGE

Pending (SAM.gov registration
submitted 10/15/2026)

BUSINESS SIZE

Small business. No socioeconomic
certifications claimed.

PRIMARY NAICS

**541511 – Custom Computer
Programming Services**

ADDITIONAL NAICS

541430, 541613, 541810, 512110, 541922,
541611, 541519, 561920, 532289,
812990, 541410, 492210, 484210,
493110, 562111, 562119, 561410, 561492,
561990

PSC

DA01, DJ01, R499, R699, R426, R701,
R708, TO01, TO06, TO10, TO15, TO16,
TO99, WO71, WO83, WO99

NIGP

91596, 91582, 91509, 91572, 91501,
91522, 96546, 96224, 96260, 96276,
97741, 98152, 98172, 98377

LOCATION

Destin, FL 32541 (Okaloosa County)

SERVICE AREA

Okaloosa, Walton, Santa Rosa,
Escambia and Bay counties, on site or
remote

POINT OF CONTACT

Travis Abadie, Managing Member
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PORTFOLIO

saltwaterstudio.xyz

CORE COMPETENCIES

- **Website design and development** – responsive public-facing websites built to WCAG 2.1 AA from the start.
- **Website accessibility audits and remediation** – WCAG 2.1 AA conformance work supporting ADA Title II and Section 508, with findings written in plain language.
- **Accessible PDF and agenda–packet remediation** – tags, reading order, alternative text and table structure for agendas, packets and forms, plus accessible rebuilds of the form templates behind them.
- **Photo and video production** – still photography and video for web, print and social media.
- **Digital marketing** – SEO, local search listings (Google, Bing, Apple) and social media.
- **Graphic design** – print and digital materials.
- **Event decor, rentals and setup** – tents, tables, seating, linens and decor for public events, delivered, set up and broken down.
- **Local courier** – same-day local deliveries.

DIFFERENTIATORS

- **Local.** Based in Destin and serving Okaloosa, Walton, Santa Rosa, Escambia and Bay counties.
- **The owner does the work.** No offshoring; one accountable point of contact from quote to delivery.
- **Fixed-price quotes and plain-language reporting** your staff can act on.
- **Fast turnaround** on scoped, small-purchase work.
- **Automated and manual accessibility testing.** axe-core scans plus keyboard and screen-reader checks.

PAST PERFORMANCE

Principal's prior work (Travis Abadie, as Saltwater Studio). Commercial work; no government contracts claimed.

Beach House Moving – Santa Rosa Beach, FL

Website build and ongoing local search management across Google Business Profile, Bing Places and Apple Business Connect.

Owned and operated web properties

saltwaterstudio.xyz – studio site and portfolio

kaisrun.xyz – business site with free online tools

bashsnippets.xyz – technical content site